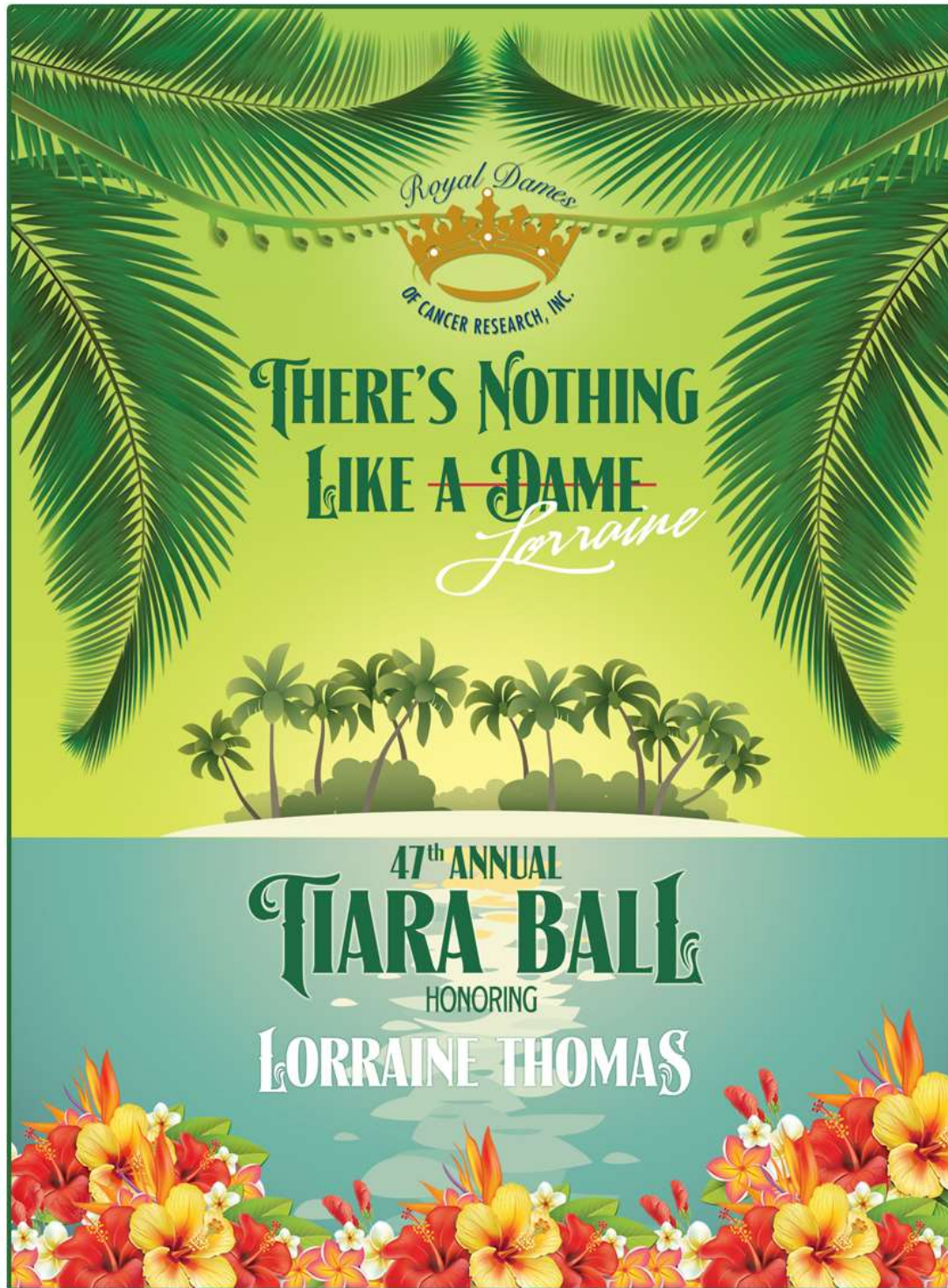
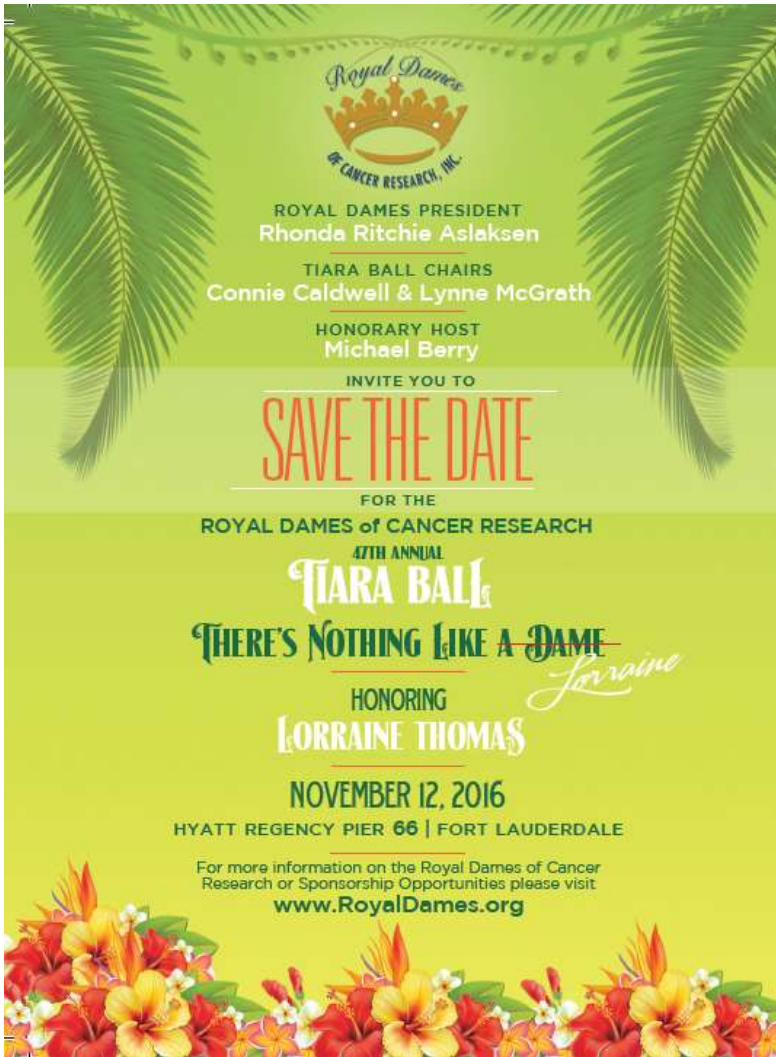


Sponsorship & Underwriting Opportunities
47th Annual Royal Dames of Cancer Research
Tiara Ball





Raising funds to find a cure because man is not destined to die of cancer.



www.RoyalDames.org

The Royal Dames' Mission

The Royal Dames of Cancer Research, Inc. was founded in 1969 as a corporation organized exclusively to raise funds for the research of cancer at the Rumbaugh-Goodwin Institute for Cancer Research at Nova Southeastern University in Broward County, Florida.

The Tiara Ball

A Rich Tradition Since 1969

Since its inception by this philanthropic group of ladies 47 years ago, the Royal Dames have joined together with friends and guests for the Tiara Ball, their signature fundraising event. This spectacular annual charity ball, attended by community leaders throughout the tri-county area, is one of the most elegant balls of the season, resulting in an exciting and prosperous evening for the benefit of cancer research.

Through this and other events the Royal Dames have raised approximately 3 million dollars to encourage, aid, enrich and support the valuable educational programs and critical cancer research.

Today we continue the efforts to support the scientific programs at the Rumbaugh-Goodwin Institute for Cancer Research at NSU's Center for Collaborative Research, a state-of-the-future 215,000 square foot facility at their main campus in the heart of Greater Fort Lauderdale.

We are now planning the **47th Annual Tiara Ball, There's Nothing Like a Dame**, at which we will honor our long-time member and ardent supporter, Lorraine Thomas. This elegant and exciting evening, chaired by **Lynne McGrath and Connie Caldwell**, along with Honorary Host, **Michael Berry**, will take place **November 12th, 2016**. We hope you will consider an underwriting contribution or general donation in support of our efforts to find a cure for one of mankind's most dreaded diagnoses. Information regarding various underwriting and sponsorship opportunities is enclosed. We look forward to your support in this endeavor.

A copy of the official registration (C7273) and financial information for the Royal Dames of Cancer Research, Inc. may be obtained from the Division of Consumer Services by calling 1-800-435-7352. Registration does not imply endorsement, approval or recommendation by the state of Florida. Donations over \$125 per person are tax deductible.



6278 N. Federal Hwy., #378, Fort Lauderdale, Florida 33308 | www.royaldames.org

47th Anniversary Tiara Ball Sponsorship Opportunities

Diamond Title Sponsor	\$50,000
<ul style="list-style-type: none">Name listed on the invitation as the Tiara Ball Title SponsorTwo premium tables for 12 at the Tiara BallInside front cover, two-page full-color spread and Title Sponsor recognition in the commemorative journalAn invitation for eight to the private Underwriters' PartyName recognition in pre- and post-event press and the Royal Dames website	
Platinum Sponsor	\$25,000
<ul style="list-style-type: none">Name listed on the invitation as a Platinum SponsorOne premium table for 12 at the Tiara BallTwo-page full-color spread and Platinum Sponsor recognition in the commemorative journalAn invitation for six to the private Underwriters' PartyName recognition in pre- and post-event press and the Royal Dames website	
Gold Sponsor	\$15,000
<ul style="list-style-type: none">Name listed on the invitation as a Gold SponsorOne preferred table for 10 at the Tiara BallTwo-page full-color spread and Gold Sponsor recognition in the commemorative journalAn invitation for four to the private Underwriters' PartyName recognition in pre- and post-event press and the Royal Dames website	
Silver Sponsor	\$10,000
<ul style="list-style-type: none">Name listed on the invitation as a Silver SponsorEight tickets to the Tiara BallFull-color page in the Sponsor's section and Silver Sponsor recognition in the commemorative journalAn invitation for four to the private Underwriters' PartyName recognition in pre- and post-event press and the Royal Dames website	
Bronze Sponsor	\$5,000
<ul style="list-style-type: none">Name listed on the invitation insert as a Bronze SponsorFour tickets to the Tiara BallFull-color page in the Sponsor's section and Bronze Sponsor recognition in the commemorative journalAn invitation for two to the private Underwriters' Party	
Copper Sponsor	\$2,500
<ul style="list-style-type: none">Name listed on the invitation insert as a Copper SponsorTwo tickets to the Tiara BallFull-color page in the Sponsor's section and Copper Sponsor recognition in commemorative journalAn invitation for two to the private Underwriters' Party	
Friend of the Royal Dames	Donation of \$500 or more
<ul style="list-style-type: none">Recognition in the commemorative journalAn invitation for two to the private Underwriters Party	



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47th Anniversary Tiara Ball Sponsorship & Underwriting Opportunities

SUBMISSION PAGE 1 of 2

All Event Sponsors and Underwriters will receive acknowledgements in the Commemorative Journal as well as various credits, such as signage at the Tiara Ball, kick-off events and press leading up to the Ball time permitting.

(Please Select Your Contribution Preference)

- | | | |
|---|---|--|
| <input type="checkbox"/> Diamond Title Tiara Sponsor \$50,000 | <input type="checkbox"/> Printing Underwriter \$12,500 | <input type="checkbox"/> Photography Underwriter \$2,500 |
| <input type="checkbox"/> Platinum Tiara Sponsor \$25,000 | <input type="checkbox"/> Entertainment Underwriter \$8,000 | <input type="checkbox"/> Valet Parking Underwriter \$800 |
| <input type="checkbox"/> Gold Tiara Sponsor \$15,000 | <input type="checkbox"/> Décor Underwriter \$4,000 | <input type="checkbox"/> Postage Underwriter \$700 |
| <input type="checkbox"/> Silver Tiara Sponsor \$10,000 | <input type="checkbox"/> Cocktail Hour Underwriter \$2,500 | |
| <input type="checkbox"/> Bronze Tiara Sponsor \$5,000 | <input type="checkbox"/> Wine & Champagne Underwriter \$3,000 | |
| <input type="checkbox"/> Copper Tiara Sponsor \$2,500 | <input type="checkbox"/> Friends of Royal Dames \$500 or More | |

Commemorative Journal

IMPORTANT | The Internal Revenue Service requires that ads placed in non-profit journals contain a message of support for the organization. Ads should NOT be solely a commercial advertisement. We will send you a specific guideline upon request. Please select your advertising preference(s) below.

Journal Page	Trim Size 8.5 x 11 Bleed Size	Live Area Non-Bleed	Price	Quantity
Outside Back Cover (1)	8.75 x 11.25	7.5" x 10"	\$3,000	_____ (1 available)
Inside Front Cover (1)	8.75 x 11.25	7.5" x 10"	\$2,500	_____ (1 available)
Inside Back Cover (1)	8.75 x 11.25	7.5" x 10"	\$2,000	_____ (1 available)
Full Page Color	8.75 x 11.25	7.5" x 10"	\$600	_____
Full Page Black / White	8.75 x 11.25	7.5" x 10"	\$275	_____
Half Page Color	7.5" x 4.875"		\$300	_____
Half Page Black / White	7.5" x 4.875"		\$200	_____
Quarter Page Black / White	3.675" x 4.875"		\$100	_____
Friends Page	Combined		\$25	_____

Special Royal Dames Members-Only Anniversary Sponsorship

_____ \$1,250 Members' Anniversary Package

Includes two (2) seats at the Tiara Ball, a color full- page in the Commemorative Journal, and an invitation for two to the Underwriters' Party.

_____ \$650 Individual Members' Anniversary Package

Includes one (1) seat at the Tiara Ball, a color half-page in the Commemorative Journal, and an invitation for one to the Underwriters' Party.

_____ Members' Annual Contribution Requirement (if not attending or underwriting)

You may choose one of the following (Check one):

- 1 Tiara Ball Ticket @ \$300 1 Black and White Full Page ad @ \$275 Cash contribution

Please submit this page with your payment information on the following page



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Payment Submission Form for Sponsorship, Underwriting and Journal Messages
SUBMISSION PAGE 2 of 2

Deadline for Journal Recognition is October 15, 2016

Ad Materials: (check one) Enclosed Will email Will mail Please create ad for me*

To Provide: (check one) .pdf of Ad Digital Photo & Text* Print Photo & Text* Text only*

** We will be happy to design your journal page free of charge.*

Name (as to be recognized): _____

Contact Name: _____

Billing Address: _____

City: _____ State _____ Zip _____

Phone _____ Email: _____

- Enclosed is my check for \$ _____ payable to **Royal Dames of Cancer Research, Inc.**
- Please charge my: VISA _____ Master Card _____ AMEX _____

Cardholder name: _____

Account #: _____ Exp. Date: _____

Security Code _____ Amount to be charged: \$ _____ Zip Code _____

Signature: _____ Phone: _____

We must receive your 2-page order form with payment along with your finished journal submission or photograph(s), and copy (text). There is no charge for creating a designed journal page for you.

Please email digital materials - a CMYK pdf of completed ad or text and high-resolution (300 dpi photos) to Karola Woodworth - Carolaw10@aol.com

Printed materials and payment may be mailed to: **Karola Woodworth**

2300 N.E. 33rd Ave, #204, Fort Lauderdale, FL 33305 Tel | 954.909.4763

IMPORTANT: Please provide the name and address to which we should send your Tiara Ball invitations:

NAME: _____

ADDRESS: _____

Email: _____ **Phone:** _____

Limited ballroom seating. Table placement is subject to availability with preference based on donation level.